SPONSORSHIP OPPORTUNITIES

Monday, October 7 - Wednesday, November 27
ABOUT MAMA’S PIES

MAMA’S PIES IS SAN DIEGO’S LARGEST ANNUAL BAKE SALE BENEFITING MAMA’S KITCHEN.

OVER TWO DOZEN LOCAL BAKERS DONATE FRESH-BAKED PIES TO OUR ORGANIZATION, WHICH IN TURN OUR VOLUNTEERS SELL TO THEIR FRIENDS, FAMILIES, AND CO-WORKERS. EACH PIE SOLD ALLOWS MAMA’S KITCHEN TO COOK, PREPARE AND DELIVER EIGHT MEALS TO HOME BOUND INDIVIDUALS STRUGGLING WITH HIV, CANCER OR OTHER CRITICAL ILLNESSES.
ABOUT MAMA’S KITCHEN

MAMA’S KITCHEN WAS ESTABLISHED IN 1990 BY A SAN DIEGO RESIDENT TO ENSURE THAT THOSE SUFFERING FROM HIV WERE GIVEN HOPE, DIGNITY AND A CHANCE AT LIFE.

TODAY WITH THE SUPPORT OF OVER 900 VOLUNTEERS, MAMA’S KITCHEN PROVIDES NUTRITIOUS HOME-DELIVERED MEALS, A FOOD PANTRY AND NUTRITION COUNSELING TO INDIVIDUALS AFFECTED BY HIV, CANCER AND OTHER CRITICAL ILLNESSES, ALL FREE OF CHARGE.
MAMA’S KITCHEN, A COMMUNITY-DRIVEN ORGANIZATION, BELIEVES THAT EVERYONE IS ENTITLED TO THE BASIC NECESSITY OF LIFE — NUTRITIOUS FOOD. OUR NUTRITION SERVICES IMPROVE THE LIVES OF WOMEN, MEN, AND CHILDREN VULNERABLE TO HUNGER DUE TO HIV, CANCER, OR OTHER CRITICAL ILLNESSES.

AT MAMA’S KITCHEN, WE ENVISION A COMMUNITY WHERE ALL INDIVIDUALS WITH CRITICAL ILLNESSES ARE NO LONGER VULNERABLE TO HUNGER.

“Mama’s Kitchen has made me realize that it is important to have nutrition to heal any HIV and physical problems I have and that I need to eat. Your food deliveries have been a blessing for me because not only has it allowed me to cut back on food expenses that I can’t afford but it’s actually helped me stay alive.”

- Keoni-Ku Martinez, Home Delivered Meal Program Client
HOME-DELIVERED MEAL SERVICE
Provides three meals a day, 7 days a week and offers 19 different meal plans to accommodate dietary restrictions and preferences.

PANTRY SERVICE
Offers monthly access to low-income, HIV+ individuals, to choose produce, refrigerated goods, and canned items to best meet their health needs.

MEDICAL NUTRITION THERAPY
Partners our clients with our dietitian to ensure that they are receiving exactly what they need nutritionally and to assist them on their road to recovery.

EMERGENCY FOOD ASSISTANCE
Provides up to 12 weekly grocery bags in a 12-month period each containing perishable and nonperishable food items to low-income, HIV+ and emergent crisis clients.
According to the 2017 Cone Communications CSR Study, when a company supports a social or environmental issue 88% of consumers say they are more loyal to the company and 92% say they have more positive image of the company.
INVITATION TO PARTICIPATE IN ALL OF MAMA’S PIES MEDIA OPPORTUNITIES AND MENTION IN ALL PRESS RELEASES**

OPPORTUNITY FOR COMPANY LOGO TO BE ON MAMA’S KITCHEN EVENT E-BLASTS WHICH IS DISTRIBUTED TO OVER 14,000 SUBSCRIBERS

LOGO PLACEMENT ON MAMA’S PIES WEBSITE

LOGO AND/OR COMPANY TAG ON FACEBOOK POSTS
MAMA’S KITCHEN FACEBOOK FOLLOWERS: 4,317

LOGO AND/OR COMPANY TAG ON INSTAGRAM POSTS
MAMA’S KITCHEN INSTAGRAM FOLLOWERS: 1,670

LOGO AND/OR COMPANY TAG ON TWITTER POSTS
MAMA’S KITCHEN TWITTER FOLLOWERS: 3,360

OTHER OPPORTUNITIES TO BE DISCUSSED

**Applies to specific sponsorship levels only